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Reg. No. :

Name :

Third Semester B.Com. Degree Examination, January 2023

Career Related First Degree Programme under CBCSS

Group 2(b) – Commerce with Computer Applications

Core Course

CC 1341 : PROJECT FINANCE

(2018 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** carries **1** mark.

1. What is a project?
2. What is meant by project selection?
3. What is social cost benefit analysis?
4. What is meant by risk?
5. What is NPV?
6. What is the main objective of economic appraisal of a project?
7. What is a lease?
8. What is 'BOO'?

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9. What is translation risk?

10. What is meant by resource allocation in global project management?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph. **Each** question carries **2** marks.

11. What is project life cycle?

12. What are equator principles?

13. Which are the sources of the project ideas?

14. Which are the different sources of data for commercial appraisal of a project?

15. What is sensitivity analysis?

16. What are the limitations of social cost benefit analysis?

17. How risk can be measured?

18. How expected cash flows are ascertained in project risk analysis?

19. What does loan syndication mean?

20. What are the advantages of Monte carlo simulation method?

21. What is meant by transaction risk, in global projects?

22. What are the political risks in global projects?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about **120** words each. **Each** question carries **4** marks.

23. Why project formulation assumes significance?
24. Which are the elements of Techno-Economic Analysis?
25. Explain the different approaches of SCBA.
26. Which are the factors affecting financial feasibility of a project?
27. What is the scope of political risk analysis, in the case of global projects?
28. Which are the stages in the process of managing project risks?
29. What are the key features of project financing?
30. Which are the steps in initiating a global project?
31. What are the importance of efficient resource allocation, in the case of global projects?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **four** pages each. **Each** question carries **15** marks.

32. Explain the types of projects under BMRED? What are considerations involved in decisions under each of these types?
33. Evaluate and explain the non-discounted cash flow methods of project appraisal.
34. Explain the different types of project risks.
35. Explain and evaluate PPP Models of project finance.

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Third Semester B.Com. Degree Examination, January 2023

First Degree Programme under CBCSS

Complementary Course

CO 1331/CC 1331/HM 1331/CX 1331 : E-BUSINESS

(2018 Admission)

Time 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each carries 1 mark.

1. Define e-business.
2. What is e-auction?
3. What is an Internet message board?
4. What is Shopping Cart?
5. In online business, what is the use of 'Middleware'?
6. What is meant by 'Internet marketing'?
7. What is CRM?
8. What is an E-Wallet?
9. Who is an e-citizen?
10. What is meant by online publishing?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions in not exceeding one paragraph. Each question carries **2** marks.

11. What is an online banking system?
12. What are the requirements for effective internet marketing?
13. What are Smart Cards?
14. What is meant by E-tendering?
15. What is E-Logistics?
16. What is meant by Enterprise Resource Planning?
17. What is the nature of online real estate?
18. What are e-books?
19. Who are the leading e-grocers in India?
20. Which are the methods of e-learning?
21. What is e-filing?
22. Which are the ways for reading an E-Book?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about **120** words each. Each question carries **4** marks.

23. What are the disadvantages of E-Commerce?
24. Which are the different examples of online entertainment?
25. Which are the types of e-auctions?

26. What are the advantages of e-societies?
27. Who are the parties in electronic payment?
28. What are the benefits of e-business to consumers?
29. Explain the features of e-governance.
30. Write a note on online delivery of digital products.
31. Which are the different funding options to start an **online business**?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding four pages each. Each question carries **15** marks.

32. Explain the different types of e-commerce Transactions
33. What are the various considerations in website design for an **online business**?
34. Explain the features of e-marketplace.
35. What is e learning? What are its merits and demerits?

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Third Semester B.Com. Degree Examination, January 2023

First Degree Programme Under CBCSS

(Commerce/Commerce with Computer Application)

Core Course

CO 1341/CC 1342 : ENTREPRENEURSHIP DEVELOPMENT

(2018 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or to a maximum of **2** sentences **each**. **Each** question carries **1** mark.

1. Who is an Imitative Entrepreneur?
2. What is a Project Report?
3. What do you mean by Entrepreneurial Competencies?
4. Expand KVIC.
5. What is the purpose of Long-term Finance?
6. What do you mean by Economic Feasibility?
7. Define Entrepreneurship.
8. What is seed capital?
9. State the meaning of Pay Back Period.
10. What do you mean by Bridge Financing?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions in not exceeding **1 paragraph**. Each question carries **2 marks**.

11. What are the sources of Finance for an enterprise?
12. Write a short note on Entrepreneurship Development.
13. What is Technology Based Incubator?
14. Explain briefly the phases of project development.
15. State the objectives of Industrial Estates.
16. Quote an example for social entrepreneurship.
17. List out the major risks of Entrepreneurship.
18. What is meant by Intrapreneurship?
19. What is Cost-Benefit Analysis in project management?
20. List out the objectives of Entrepreneurship Development.
21. Write a note on SISI.
22. List out the major function of DIC.

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions in about **120 words** each. Each question carries **4 marks**.

23. What are the characteristics of successful entrepreneurs?
24. What is a Project Report? State its purpose.
25. Differentiate between Entrepreneur and Intrapreneur.
26. What are the components of feasibility study?
27. State the benefits of Industrial Estates.

28. Mention some assistance offered to entrepreneurs.
29. Explain the different types of entrepreneurs.
30. What are the types of Business Incubators?
31. State some remedial measures to overcome sickness of an industry.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions in not exceeding 4 pages each. **Each** question carries **15** marks.

32. Elaborate the proforma of a project report.
33. Explain the various sources of project ideas.
34. Explain the steps to be followed for setting up a small unit.
35. Elucidate types of Entrepreneurial Competencies.

(2 × 15 = 30 Marks)